The past:

About Madison High:
- Furthest distance from HS: ~4 mi.
- # of major crossing barriers:
  4 High Crash Corridors
  5 major barriers (highways or railways)
- # of feeder (elementary, middle) schools: 7
- # of families: ~1,000 students at Madison HS

Appx 11,000 HS students total in Portland Public

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For the past 10 years Portland Bureau of Transportation has partnered with Portland Public Schools to educate and encourage students to walk and bicycle to and from school.

One of the tools used to get families to school on foot: **Family Friendly Safe Routes Maps**

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About Madison High:

**Pros:**
- Provides walking and bicycling time (not just distance).
- Indicates routes to use, and those to avoid.
- Information about nearby amenities such as bike shops.

**Cons:**
- No easy way for families to indicate where improvements to barriers should be made.
- Difficult to update printed maps as conditions change.
- No indication of where families actually live.
- Unsafe walking conditions usually do not change.

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Overcoming Barriers to walking:
A family approach to activities and needs

Kari Schlosshauer, Pacific Northwest Regional Policy Manager, Safe Routes to School National Partnership kari@saferoutespartnership.org

Noel Mickelberry, Executive Director, Oregon Walks, noel@oregonwalks.org

in partnership with Portland Bureau of Transportation & Portland Public Schools

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The future:

**Oregon Walks**
is working closely with Portland Public Schools to facilitate direct community engagement and ensure feedback from historically under-represented communities is integrated into the planning and implementation of Safe Routes to School projects. Concentrating on 15 priority and focus schools in the bottom 15 percent of schools that receive federal Title I anti-poverty funding, Oregon Walks will lead community walks in the neighborhood at each school to:

- broaden the data collection for those families that do not have access to smart phones, tablets or computers through paper surveying.
- provide an opportunity for direct input and identification of barriers in their neighborhood.

**Healthy Travel Options to School Challenge**

In 2016, Oregon Walks will create a tailored ‘Healthy Travel Options to School Challenge’ for these communities, providing incentives and engagement opportunities that will support both walking to school, and walking together as families during the summer and after school hours. The challenge will be developed through input from the community walks as well as through the Stakeholder Empowerment Council being created to oversee the project development and has specific representation from communities of color and focus schools.

**New! Community-based Reporting Website & App**

A new website and app will support the creation of an equity-weighted action plan for infrastructure investment by the school district or city. This will have an anonymous, self reporting feature to encourage families to provide feedback on their Safe Route and report issues or areas for improvement.

Families will be able to:
- Find their Safe Route
- Report issues
- Connect with the Safe Routes to School Program

The website and app will be available in five languages:
Vietnamese, Spanish, Somali, Russian, and English.

Project completion expected in fall 2016 with the Healthy Travel Options Challenge