

## INTRODUCTION

Creating a culture of walking is complex and requires multiple strategies at multiple levels. A key component of change is a strong network of local non-governmental organizations that can advocate and rally support.

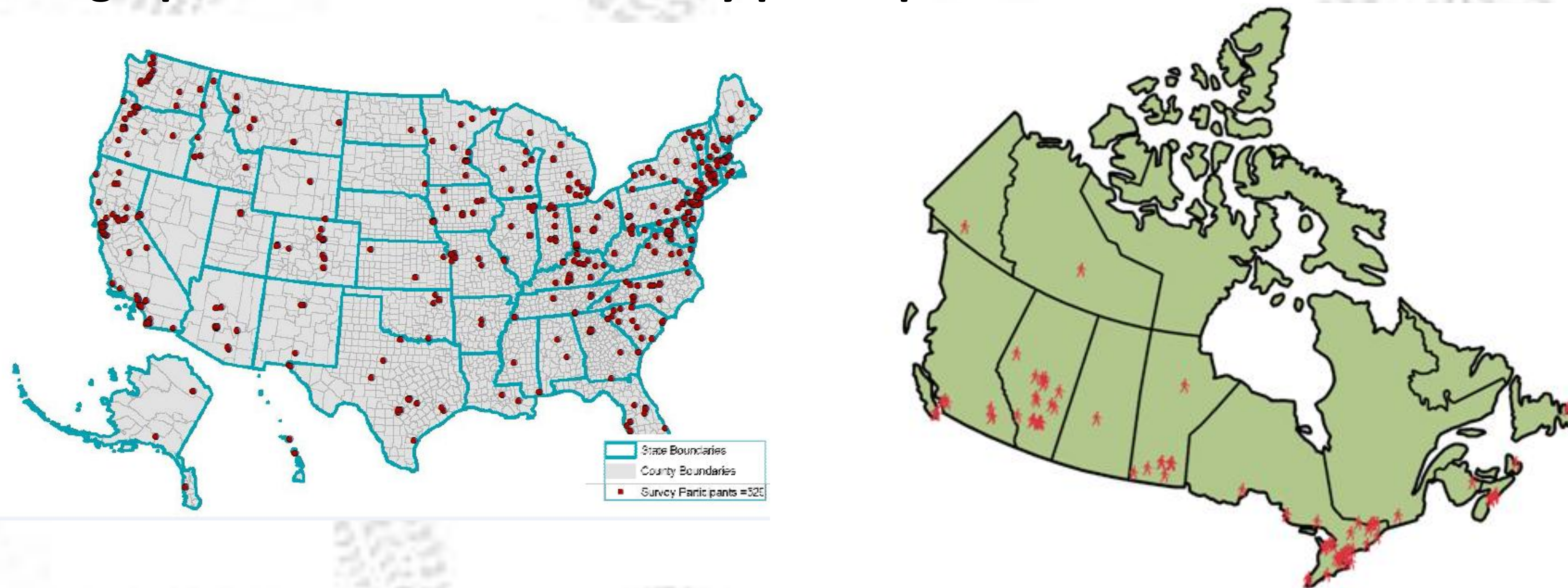
To better understand these organizations and to know how to best support them, the Every-Body Walk! Collaborative (EBWC) in the U.S. conducted an online survey in February, 2014. The survey focused on identifying the organizational capacities of the walking movement – their resources, practices and needs.

With initial coaching support from EBWC, Canada Walks implemented a similar national survey in 2015 of organizations that promote walking and plan for walkability across Canada.

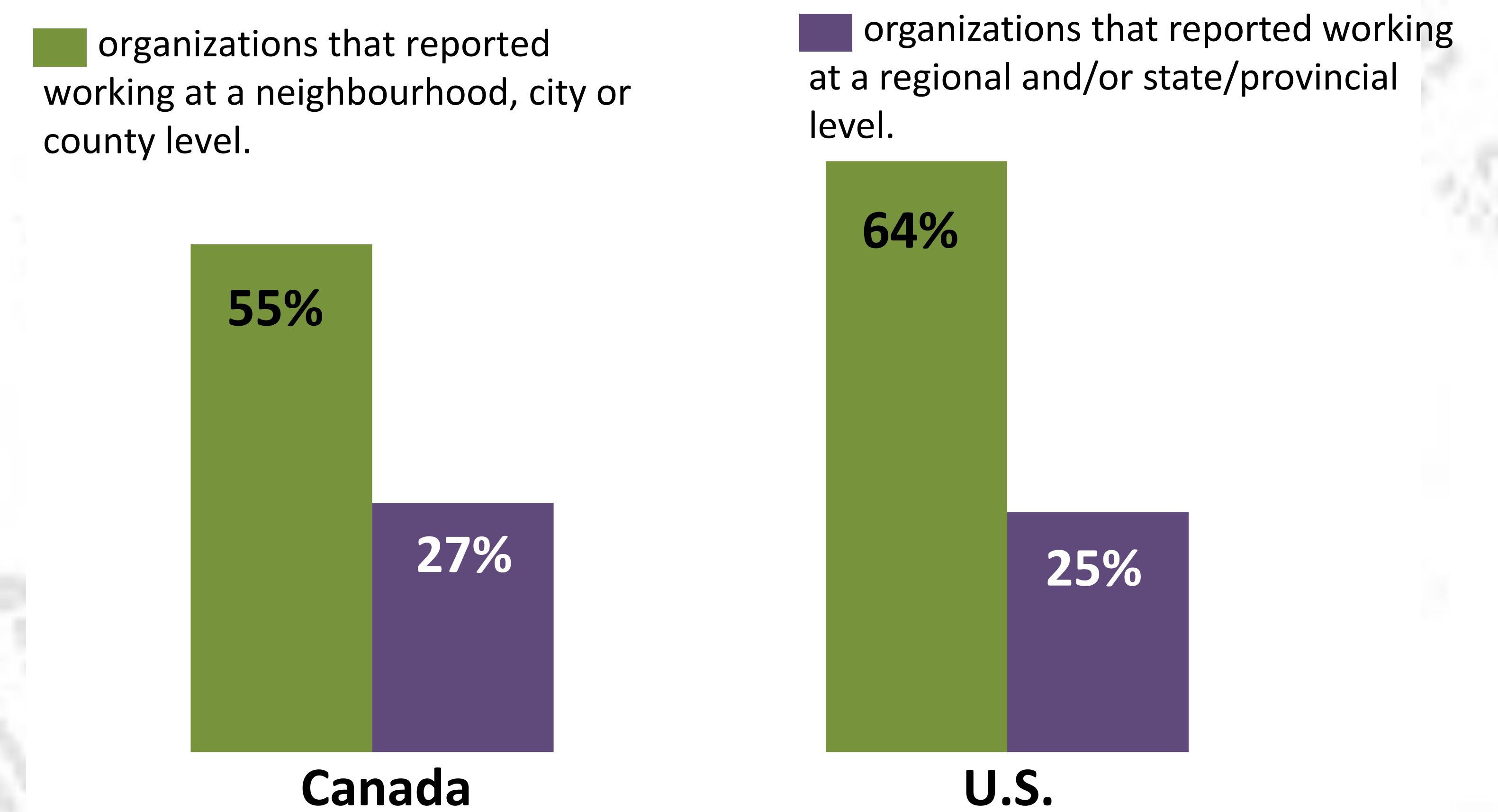
This poster presents some comparative data on the state of the walking movements in both the U.S. and Canada.

**Number of organizations that completed the survey:**  
 U.S. – 532  
 Canada – 125

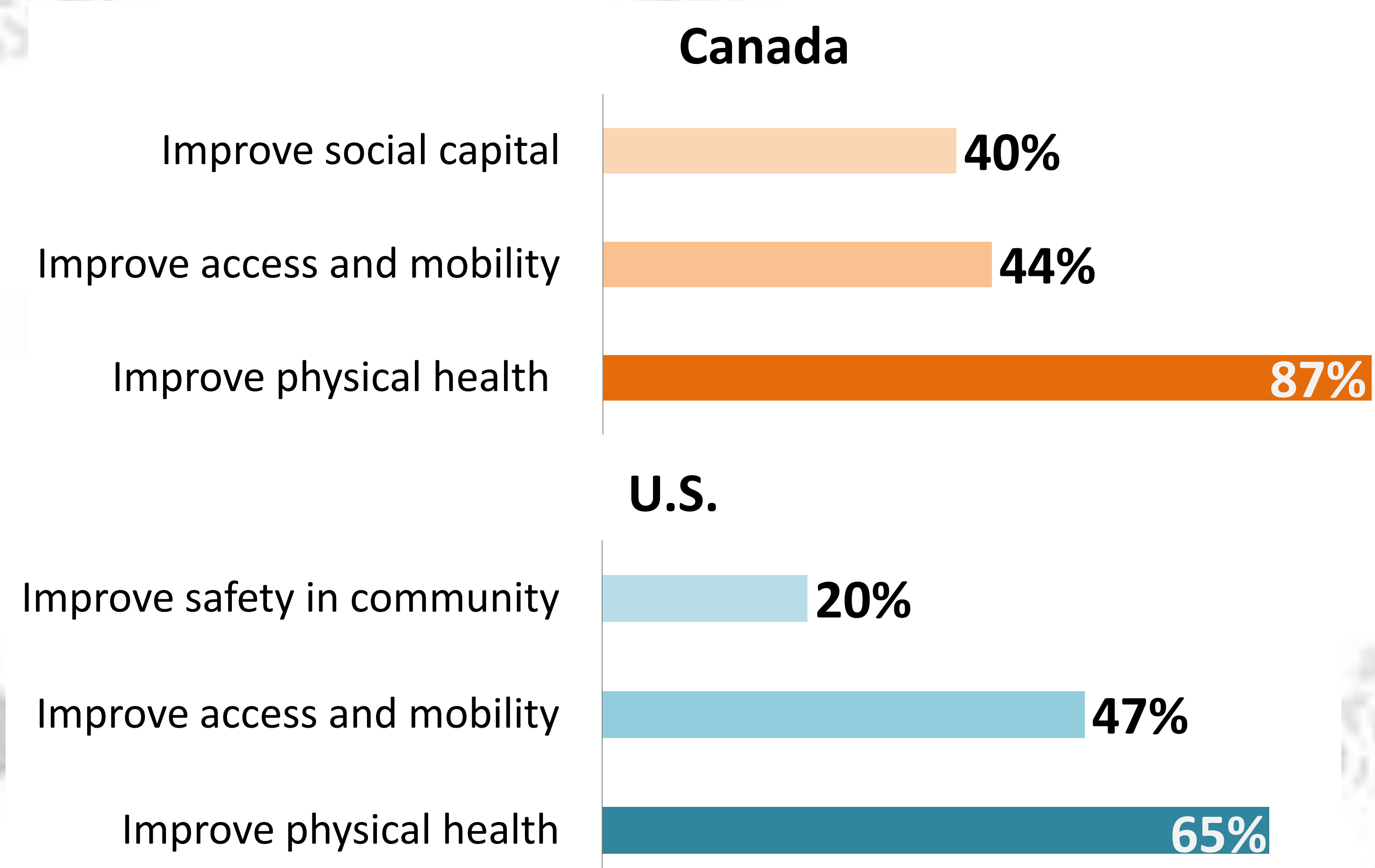
## Geographic distribution of survey participants in the U.S. and Canada



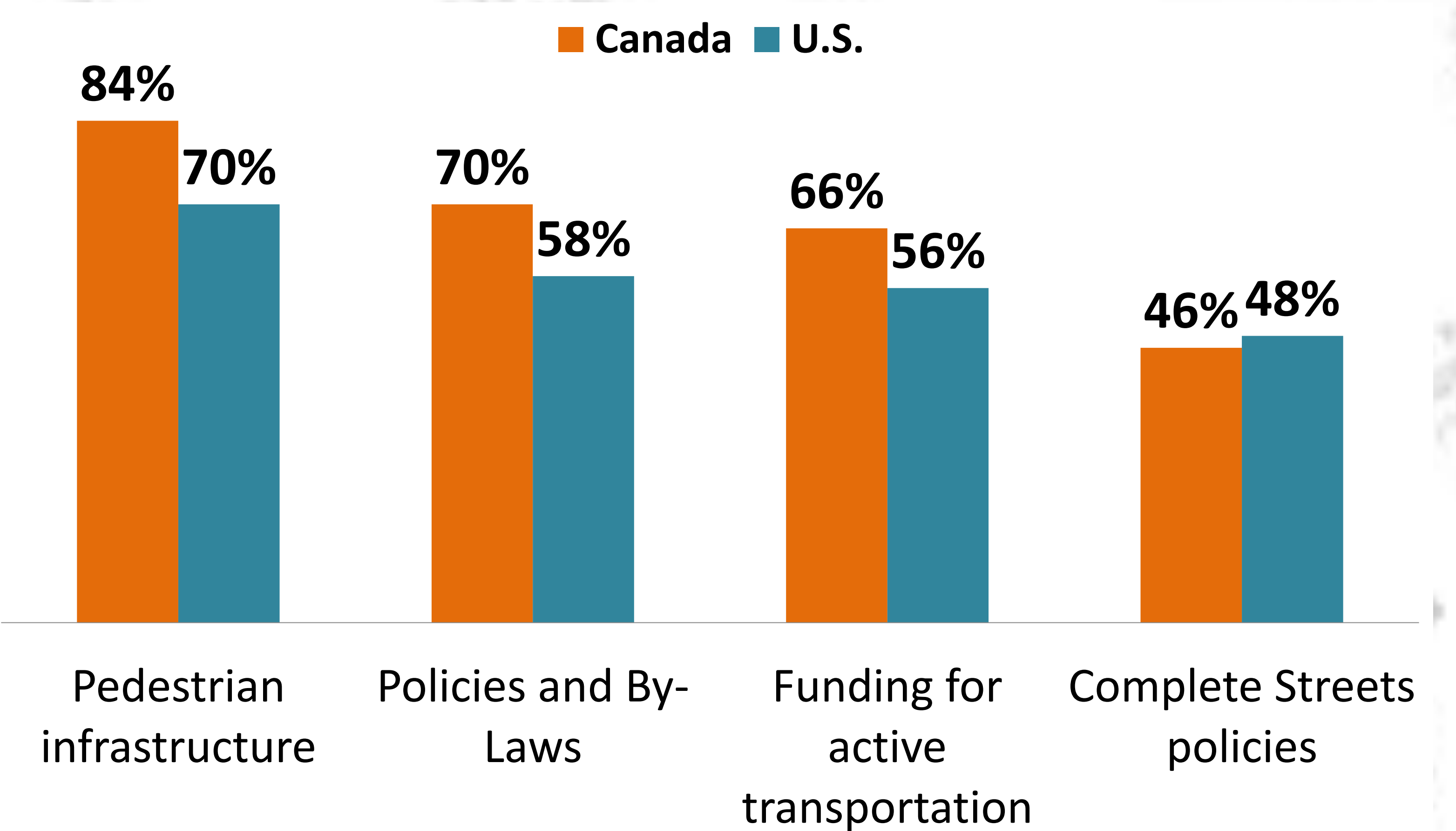
## Geographic focus of work



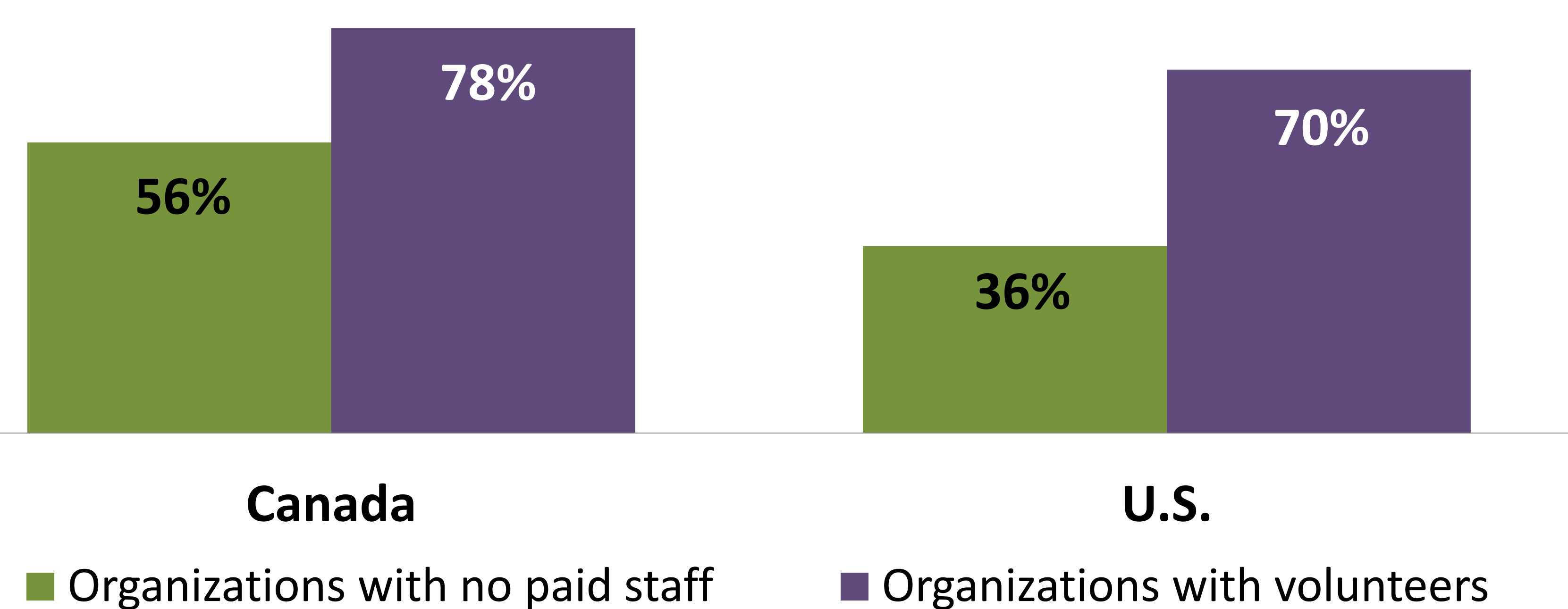
## Top 3 reasons for promoting walking and supporting walkability



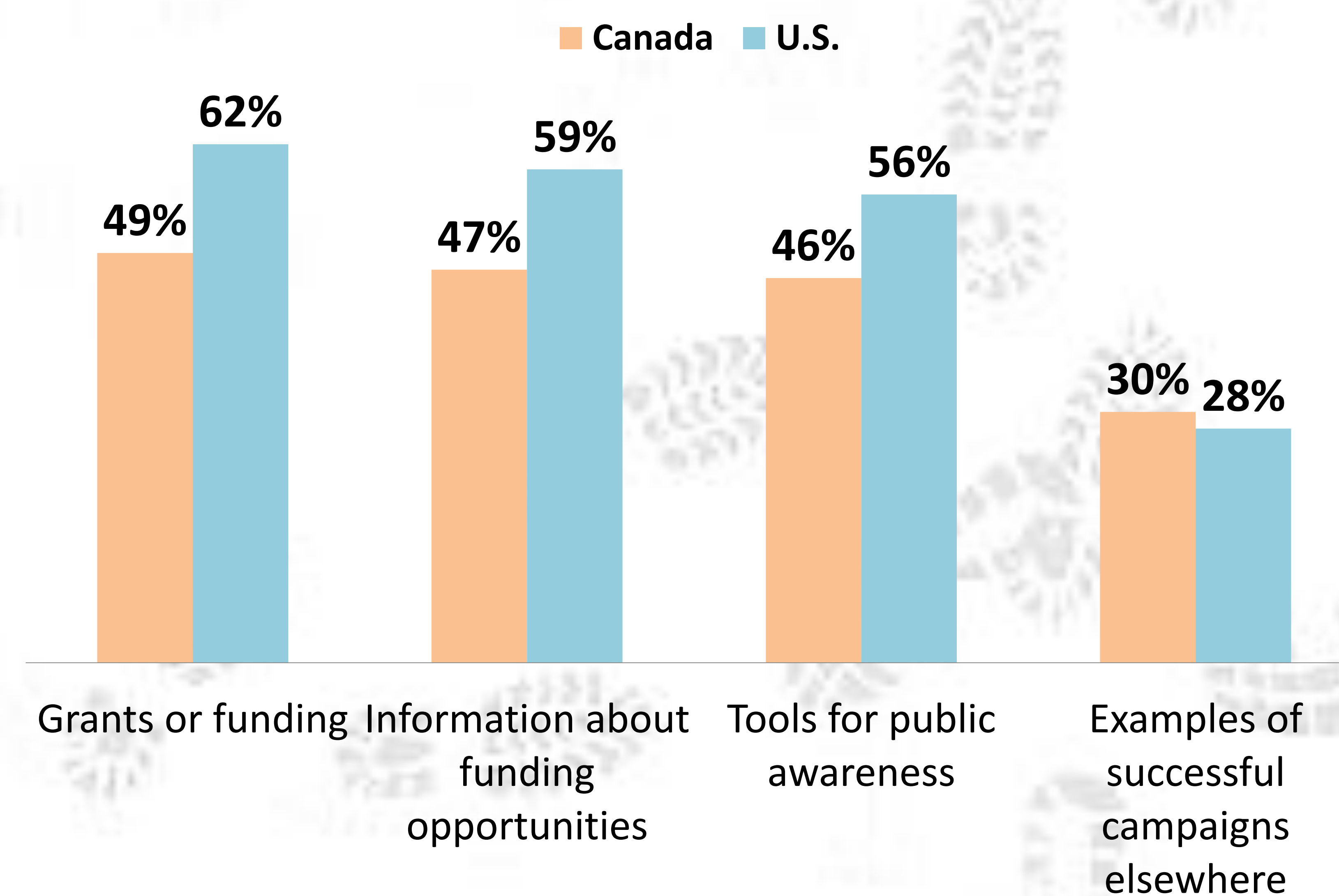
## Focus of advocacy efforts



## Human and financial resources



## Assistance organizations could most benefit from



**Funding**  
 Most organizations are operating with minimal or no funding.

	Median Budget	\$0 Budget
U.S.	\$7,000*	41%
Canada	\$1,000**	30%

\*2013; \*\*2014