Data & Partnerships to Support Health and Active Living

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### About Denver

- **July 2016 Population:** 693,060
- **Percent change 2010 – 2016:** +15.5%
  - Housing growth (same period): +8.9%
- **Demographics:**
  - 30.5% Hispanic or Latino
  - 10% Black
  - 54% White alone
- **Obesity – Child & Youth**
  - 18.17%, Adult 31.14%
- **Over 27% under 18 years old**
- **Below Federal Poverty Level – 18.30%**
- **Residents within ¼ mile walk to Park or Open Space – 46%**
- **57 traffic fatalities in 2015**
Meet Denver’s First Full-Time Pedestrian Planner
by David Sachs

Mayor Michael Hancock made room this year’s budget to hire Denver’s first full-time pedestrian planner, and Denver Public Works recently filled that post. His name is David Polansky.

Polansky comes to the Mile High City from the Chicago Department of Transportation, where he headed up a program focusing on pedestrian infrastructure near Chicago’s 1,500 schools and parks. He’s worked in the private sector for Alta Planning and Design, and has worked on various transportation plans for Western cities and towns. He’ll play an important role in Denver’s master plan for pedestrians and trails, as well as the city’s Vision Zero effort to end traffic deaths.

Denver Deserves Sidewalks!

CITY AND COUNTY OF DENVER
MAYOR’S 2017 BUDGET

- Sidewalk Working Group
- CITY COUNCIL WORKING SESSION TO STUDY LEGISLATION, PROPOSALS & AGENCY INITIATIVES

- Fifteen Minutes of Public Comment: the public is invited to share perspectives on Denver’s sidewalk challenges. Two minutes per speaker and equal opportunity for opposing perspectives as determined by the Chair. Individuals wishing to speak must sign up.
- City Council discussion of what we’ve learned so far, and consideration of options for moving forward.
Bike Lane Network Expansion
Denveright Master Plans

Your Voice. Our Future.

Our community is undertaking an effort that builds

- Parks & Recreation: Fun Activities in Beautiful Surroundings
- Transit: Creating an Easily Traversable City
- Land Use & Transportation: Neighborhood Character and Quality of Life
- Pedestrians & Trails: Connecting People and Neighborhoods
Walking can manage weight, control blood pressure, decrease risk of heart and chronic diseases, stress management, improving sleep, elevating overall mood and sense of well-being...

Physical activity is beneficial for health at all ages

Walkable communities = twice as likely to get 30 min of daily exercise

Transit users take about 30 percent more steps per day

Zip code is single largest indicator of health status
Social and Physical Determinants of Health

Transportation, Public Health, and Equity
DENVER • COMMUNITY
ACTIVE LIVING COALITION

Program sponsored by Colorado Department of Public Health and Environment through the Cancer, Cardiovascular and Pulmonary Disease (CCPD) Grants Program.
Case Study:

Partnering with community groups to collect data and create local projects
WalkShops & Data Collection

123 Schools & rec centers assessed
63 Community members trained
15,065 Data points collected
970,500 Steps walked
Denver Data Collection Challenge

Help us map sidewalks and win prizes for your neighborhood!

May 31 - June 14, 2016

Team competition to collect data about sidewalks and crossings in Denver with WALKscope.org (online pedestrian data collection tool)

Sign up now at www.walkdenver.org
Be one of the first 10 teams to sign up to be eligible for up to $200 for a data collection kick-off party!

Top 3 teams that collect the most data will win $1000 for a neighborhood-designed walkability project, such as sidewalk art or wayfinding signs!

Learn the tool!
Tuesday, May 31, 5-7pm
UC Denver Downtown
RSVP to CALC@denvergov.org
or watch a video online at www.walkdenver.org
Circa September 2015
Over 5k data points
September 28, 2016
Over 21k data points
Project Development

- Worked with three winning teams to develop a project of their choosing (budget $1-2k)
- Collected community input about their project
- Provided technical assistance through permitting and budgeting
- Implemented projects in May 2017 with community volunteers
Installation of Intersection Mural in Athmar Park
Sunnyside’s Intersection Mural
Wayfinding on Barnum’s Weir Gulch Trail
More than just data...

Sustained community relationships
Local projects and results
Engage community on local level
Lessons Learned

- If you fund it, they will come!
- Fun and engaging
- Funds and technical assistance
- Budget for artists
- Media and communications, share the story
- Build partnerships and visibility
Case Study 2:

Developing multi-modal travel plans with local schools to encourage walking and biking to school.
Multi-Modal Travel Plans

- Partner with Safe Routes to Schools, Denver Public Schools, and Denver Public Works (CDOT grant)
- Establish Travel Plan Policies at 10 elementary schools in Denver
Lessons Learned

- Walking school buses are relatively easy win
- Principal and parent support, staff turnover
- Timeline: accommodate school calendar year, state testing
- Actionable projects that can improve safety
- “Over-surveyed” but “Under-served”
- Building trust between community and government
We Are Stronger Together

- Team efforts
- Collaborations and building relationships have been key to continued success
- Sharing data with partners to support infrastructure, programming, and prioritization
Thank you!

DENVER COMMUNITY
ACTIVE LIVING COALITION

COMMUNITY HEALTH
DENVER ENVIRONMENTAL HEALTH

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