Creating Walkable Communities one “Playce” at a Time

National Walking Summit
September 6, 2017
NYC Department of Health & Mental Hygiene (DOHMH)

• Mission
  ➢ Promote and Protect of ALL New Yorkers

• Services
  – Provide care
  – Enforce laws
  – Monitor community health
  ➢ Inform, educate and empower
  ➢ Mobilize community partnerships
The Division of Prevention and Primary Care works to advance population health through supporting access to high quality health services and by introducing innovative system changes that promote disease prevention and control in New York City.
OUR CHALLENGE

Health Disparities

OUR SOLUTION
Active Design Strategies that Influence Health

- ACTIVE TRANSPORTATION
- ACTIVE RECREATION
- ACTIVE BUILDINGS
- GREEN SPACE
- HEALTHY FOOD ACCESS
OneNYC: Healthy Neighborhoods

One New York
The Plan for a Strong and Just City
Reimagining Public Infrastructure

Vision: Leverage public art to promote neighborhood walkability and reimagine pedestrian infrastructure, working in partnership with local artists and local residents

Funded by Centers for Disease Control and Prevention
What are Step Streets?
Site Selection Criteria

- **People!**
  - About 60,000 people live within a 10 minute walk

- **Community demand for safe, attractive, walkable public space**

- **DOT Approval**
Community Process

- Stakeholder Outreach
- Open Call for Local Artists
  - 57 Submissions
- Community Curators
  - 6 Finalists
- Pop-Up Open House
  - 78 Voters, 2 Winners
- Intra-Agency Partnership
  - Secure DOT Art Permit
KaBOOM! Play Everywhere
Rise Up
by Josie Gonzalez
Questions?