Safe Routes to School National Partnership

Cass Isidro, Executive Director
Holly Nickel, Coalitions & Equity Manager

Walking Summit
September 13, 2017
We are a nonprofit organization that works to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels and abilities and to foster the creation of healthy communities for everyone.
WHAT WE DO

• Improve quality of life for kids, families, and communities
• Advance **policy change** at the federal, state, regional, and local levels
• Catalyze support for **safe, healthy, active communities**
• Share our **deep expertise**
Safe Routes to School
Our Commitment to Equity

- Personal to professional
- Early stage inclusion
- Strategic Plan focus
- Current work
- Future ambitions
Operationalizing Our Equity Commitment
Join us for a

#MoveEquity Tweetchat

Walking and Biking While Black

A discussion of the unique challenges, opportunities, and experiences of advancing equitable, healthy, and fair transportation options in African American communities.

Wednesday, February 15
1 pm Eastern

@SafeRoutesNow @GirlTrek @AmericaWalks
@BetterBikeShare @DetroitGreenway
@Voices4HK @LACBC
Creating Equity Resources

Saferoutespartnership.org

• **At the Intersection of Active Transportation & Equity**

• **Implementing SRTS in Low-Income Schools and Communities**

• **Wolf Whistles and Creepy Compliments: How Safe Routes to School Programs Can Take Action to Protect Kids from Street Harassment**

• **Taking Back the Streets and Sidewalks: How Safe Routes to School and Community Safety Initiatives Can Overcome Violence and Crime**
Advancing Policy
Shared Use
Safe Routes to Healthy Food
Active Transportation Financing
Active Transportation Equity
Looking Inside Our Organization
Lessons Learned

- Leadership support is paramount
- Equity work is a marathon not a sprint
- No silver bullet, only silver buckshot
- Must make the uncomfortable comfortable
Lessons Learned

• Social justice partners, at all levels, are great assets
• Do something different – really!
• Work with fervent perseverance
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cass@saferoutespartnership.org
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