A SIDEWALK IS NOT ENOUGH

Street design influences the comfort level and travel decisions of the pedestrian. Beyond just the mode of travel, street design affects how attractive, and ultimately, how economically viable an area will be. Perhaps the most important element in the public realm, streets play an important role in creating and hosting the daily activity in our cities.

SLOW STREETS ARE SAFER

The visual richness of a place.
The complexity depends on variety of the physical environment.

1. IMAGEABILITY
The quality of a place that makes it distinct, recognizable, and memorable.

2. ENCLOSURE
The degree to which streets and other public spaces are visually defined by buildings, walls, trees, and other elements.

3. HUMAN SCALE
The size, texture, and articulation of physical elements that match the size and proportions of humans and the speed at which humans walk.

4. TRANSPARENCY
The degree to which people can see or perceive human activity beyond the edge of a street or other public place.

5. COMPLEXITY
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